

BBQ COOK-OFF FUNDRAISER

12 years ago we decided the perfect way to spread the word about who Camp Craig Allen is and what we're doing is to bring everyone together through good fellowship and good BBQ. Every year our event has grown and we LOVE sharing our hearts and this fundraiser with our family, friends and community.

Over two days, up to 75 teams roll in to compete in 17 categories for our amateur BBQ Cook-Off. This is some of the best food you will ever eat! We have a ton of amazing vendors, corporate and small business sponsors, and partner organizations who join us for a fun-filled weekend.

Without the support from our sponsors, vendors and partners, this event would not be as successful in raising funds for our many programs we hold throughout the year. 100% of proceeds from this event goes directly to our organization and help us serve the community.

MUSIC FEST!

As this is our 12 year BBQ anniversary, we decided to amp-up the FUN in the form of a music festival! We are excited to announce an awesome lineup of some of the best local artists in the biz. The cook-off will remain a two-day, all-day event with judging throughout Friday and Saturday, and music throughout both days. Are you wanting to get your business in front of thousands in a fun and relaxed setting that is sure to be a good time and great exposure? Join us today!



WHO IS CAMP CRAIG ALLEN?

Camp Craig Allen is a non-profit, 501(c)3 organization dedicated to the 'overlooked', physically disabled children, adults and Veterans of North Texas. We encourage self-awareness, positive influence and independence through therapeutic, educational and recreational programs.

With over a decade of experience serving those living with a catastrophic disease or injury, and their families, Camp Craig Allen's mission is to build a barrier-free, conference and resource facility, in Frisco, Texas. The Frisco HOPE Center will join our passions for education and advocacy and provide a strong support network of local, state and federal resources, to be utilized by the 'over-looked' disabled population.

We work closely with organizations and agencies, with similar missions, to provide the best opportunities for success and a higher quality of life.

We believe with the proper support and modifications
ANYONE CAN DO ANYTHING.

OUR AWESOME BBQ PEOPLE:

Event Chair - Dawn Cruzan
dawn@campcraigallen.org

Event Co-Chair - Amanda Hall
amandahall@campcraigallen.org

Judges Coordinator - Karen Cunningham
kcunningham@hopkinshr.com / 214-454-5687

Vendor Coordinator - Alison Duke
alisond@campcraigallen.org

www.CAMP CRAIG ALLEN.ORG



& Music Fest

OCTOBER 11-12, 2019
TOYOTA STADIUM

South Blue Lot, corner of Frisco Street and Main



FRIDAY NIGHT CASINO

VEGAS CRAPS TABLE

\$1,500

8 tickets to Friday Night Kick-Off Party
Multiple banners displayed
Announcements throughout Friday night
2 highly-coveted drink judge positions Friday
Name on Craps Table
\$8,000 in casino chips

ROULETTE / BLACKJACK TABLE

\$500

4 tickets to Friday Night Kick-Off Party
Name on Table
1 highly-coveted drink judge position on Friday night
\$5,000 in casino chips

TX HOLD EM TABLE / SLOT MACHINE

\$250

2 tickets to Friday Night Kick-Off Party
Name on Table / Slot Machine
\$1,000 in casino chips

VENDORS

CORPORATE BOOTH

\$1,000

Reselling of items, manufactured goods or services
18x40 booth space
8 tickets to Friday Night Kick-Off Party
Silent Auction promotion (provided by vendor)

ARTISAN / SMALL BUSINESS BOOTH

\$500

Handmade/homemade, arts/crafts, Frisco Chamber Members
18x20 booth space
4 tickets to Friday Night Kick-Off Party
Silent Auction promotion (provided by vendor)

GOLD SPONSORSHIP

\$10,000

40 weekend passes
1,200 sqft BBQ Team Site with 15x15 tent
Exclusivity in company category type
Signage and visual marketing in major areas
First right of refusal of BBQ event annually
On stage recognition
Media and maximum web exposure
Frisco HOPE radio show guest with commercials

SILVER SPONSORSHIP

\$5,000

10 weekend passes
800 sqft BBQ Team Site with 15x15 tent
Signage and visual marketing in major areas
On stage recognition
Media and maximum web exposure
Frisco HOPE radio show guest with commercials

CORPORATE SPONSORSHIP

\$2,500

5 weekend passes
Extra-large BBQ Team Site
Signage around perimeter of event
Web exposure with product/service promotion

FRISCO HOPE RADIO SHOW

\$1,000

Camp Craig Allen is excited to partner with KVGI Radio to bring you our most exciting program yet, Frisco HOPE. Join us as a special guest, for an hour of conversation and a week's worth of commercials about your company, along with website exposure.

EVERY Tuesday 12:00pm-1:00pm
rebroadcast 5-7 times throughout week

FRIDAY, OCTOBER 11, 2019

\$25.00

5pm-11pm Kick-Off Party and Concert
Geared toward adults, 18+ suggested
Dinner and tea included by award-winning teams
Best Margarita, Best Bloody Mary, and
Best BBQ Team Decoration contest judged
Poker tournament: \$50 buy-in, limited seats
Full Casino with Craps, Blackjack, Tx Hold Em,
Roulette and Slot Machines
Awesome auction and raffles
Corporate and Artisan Vendor booths on site
Cash bars
KVGI Radio on site and streaming LIVE
Giant Jenga contest
Life-sized foosball games
LIVE music sponsored by Melody of Hope

Best friday night event in Frisco, Texas!

SATURDAY, OCTOBER 12, 2019

\$10.00

10am-7pm BBQ Cook-Off and Concert
All day family-friendly events
All-you-can-eat samples from up to 75 BBQ teams
Array of food trucks
Judging throughout day by Frisco's elite
Generous George from Texas Legends
Kids Corral area full of games and activities
Awesome auction and raffles
Corporate and Artisan Vendor booths
Cash bars
KVGI Radio on site and streaming LIVE
Lucky Pucks tournament with cash buy-in
LIVE music sponsored by Melody of Hope

